



Creators

Creators

You Imagine, We Create

Company Profile

2022-23

Creators (Private) Limited

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Bosan Road, Multan, Punjab,
Pakistan

A leading Media production
& Event Management
company

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CEO MESSAGE



Bahadur Ali

FOUNDER & CEO
CREATORS

At Creators, we believe in the power of creativity and the ability of media to transform ideas into reality. Our dedicated team works tirelessly to bring forth the best possible results for our clients. We strive to exceed expectations, providing exceptional service and delivering outstanding outcomes. With a customer-centric approach, we aim to build long-lasting relationships with our clients, ensuring their satisfaction and success.



TABLE OF CONTENTS

3	About Company
4	Vision & Mission
5	Business Achievement
6	Our Services
7	Projects
8	Our Team
9	Services Details
14	Our Clients
15	Testimonials
16	Process & Contact



ABOUT CREATORS

About Creators (Private) Limited: Creators (Private) Limited is a leading Media production & Event Management company located in south Punjab. With a steadfast commitment to maintaining the highest standards of integrity and professionalism, we have established ourselves as a trusted partner in the industry. We specialize in creating multidimensional ideas in the media production industry, offering a comprehensive range of services to clients from various sectors including organizations, corporates, SMEs, startups, industries, and individuals. Our aim is to help our clients portray a broader picture of their tasks through innovative and impactful solutions.

Our professionals and associates put in all it takes to make your project a memorable one. From inspirational ideas to stunning productions, strong themes and creative approach, you can trust Creators to create unforgettable experiences that exceed your expectations.

Creators® has professional, experienced and dedicated team which has been working mass media sector for the last fifteen years. The team has managed multiple projects including documentaries, TVCs, Entertaining art, corporate events production and social media management etc. The team has been involved also in the production of TV shows, short films, and drama series.

Creators® team for this project is comprising with experienced professional who have skills and knowledge and more than 10 years of extensive experience in developing of videos and media production.

VISION MISSION VALUES



Vision

Our vision is to be recognized as a trailblazer in the media production and event management industry, setting new benchmarks for creativity, innovation, and client satisfaction. We aspire to be the go-to company for all media-related needs, contributing to the growth and success of our clients while making a positive impact in the communities we serve.



Mission

Our mission is to deliver exceptional media production and event management services that captivate audiences, enhance brands, and drive success for our clients. We strive to create impactful experiences that leave a lasting impression, combining our expertise, creativity, and cutting-edge technology to achieve remarkable results. With a client-centric approach, we are committed to surpassing expectations and delivering excellence in every project we undertake.



Values

- | | |
|--------------------|--|
| Integrity: | We uphold honesty, ethics, and transparency in all our interactions. |
| Innovation: | We embrace creativity, new ideas, and cutting-edge technologies. |
| Excellence: | We strive for exceptional quality and aim to surpass expectations. |
| Collaboration: | We foster teamwork, open communication, and partnerships. |
| Customer Focus: | We prioritize our clients' needs and deliver personalized solutions. |
| Continuous Growth: | We commit to continuous learning and improvement. |



BUSINESS ACHIEVEMENTS



35+
Award
Achieved



500+
Completed
Projects



50+
Happy
Clients



25+
Professional
Associates



OUR SERVICES

We are committed to maintaining the highest standards of integrity and professionalism in our relationship with our client. We are providing the services in six major areas:



Media Production

We offer professional expertise to produce high-quality multimedia content encompassing video, audio, photography, and graphic design, aligned with their creative vision and communication objectives.



Event Management

We provide comprehensive solutions for planning, organizing, and executing successful events, handling logistics, coordination, and strategic guidance to ensure a seamless and memorable experience.



Advertising Digital Marketing

We deliver strategic campaigns, innovative strategies, and targeted approaches to help businesses effectively reach their target audiences, maximize brand exposure, and drive measurable results.



Printing & Publishing

Our printing and publishing services offer efficient and high-quality solutions delivering a wide range of printed materials and publications that meet diverse needs, from marketing collateral to promotional materials.



Art & Culture Development

In art and culture development we facilitate the growth and sustainability of artists, and communities by providing strategic support, resources, that nurture artistic talent.



Human Capacity Building

Our human capacity building services empower individuals and organizations by offering tailored training programs to enhance skills, knowledge, and professional development, and collective growth.



SOME IMPORTANT PROJECT

Media Consultancies

MEDIA PRODUCTION

- Idea Development
- Creative Direction
- Script Writing
- Cinematography
- Video Editing
- Live Broadcasting
- Animation
- Motion Graphics
- Production Management
- Customer Support

50+ Documentaries

For National & International NGO's, Corporates, Educational Institutes, Government and Political parties and more.

45+ Video Commercials

Corporates, Trade Unions, Private Companies SME's,

100+ Promos

Many Products, Mobile Applications, Events,

150+ Events

Weddings, Seminars, Conferences, family events, Trade Events

50+ Other Media Projects

Explainer Videos, Music Videos, Dramas, Short Films, Interviews, Talk Shows, Podcasts and much more.



DIGITAL MARKETING

- Content Creation
- Graphic Designing
- Social Media Management
- Caption & Writeups
- Analysis & Reporting
- Paid Campaigns
- Web Development

Digital Marketing

Social media pages management, content creation, Post designing and uploading and all type of solution for companies, Education Institutes and SME's

Web Development

Web site Content, E Commerce Website, Profile Website at word press and Elementor Pro. companies and startups.



RESEARCH & DEVELOPMENTS

- Curriculum Development
- Soft Skills Trainings
- Technical Trainings
- Book Writing
- Script Writing
- Article writing

Trainings

Conduct Organizational and Financial Management Trainings, Photography, Cinematography and Animation Trainings

Research & Writings

Scripts for Documentaries and commercials, Article for Newspapers, A Book writing on basics of Animation.



MEET OUR TEAM



Bahadur Ali
Founder & CEO



Shahid Khan
Director Production



Nawazish Ali
Director Financ



Hussna Shahin
Director Admin



Talha Khalid
Marketing Head



Tariq Meo
Post Production Head



Zahid Jamal
Production Head



Sajid Meo
Digital Media Head



Raheel Ahmad
Program Manager



Asif Iqbal
Sr. DoP



Shakila Kousar
Events manager



Usman Farooq
Photographer



MEDIA PRODUCTION

You Imagine, We Create

At Creators (Private) Limited, our media production process encompasses ideation, meticulous pre-production, seamless production, expert post-production, strategic distribution, and a client-centric review and feedback phase. We prioritize understanding our clients' goals, target audience, and creative vision to bring their ideas to life. With a collaborative approach, we refine the content based on client feedback, ensuring their complete satisfaction. Our commitment to professionalism and integrity shines through at every stage, as we deliver exceptional multimedia content tailored to exceed our clients' expectations.

Products

- **Commercials Ads**
- **Documentary films**
- **Corporate videos**
- **Explainer videos**
- **Event coverage**
- **Short films**
- **Corporate training**
- **Event highlight**
- **Social media videos**
- **Testimonial videos**
- **Product Promos**
- **Educational videos**
- **2D animation**
- **Explainer videos,**
- **Motion graphics**
- **3D animation**
- **Product visualization**
- **Character animation**
- **VFX**
- **Whiteboard animation**
- **Architectural videos**

Events

- Corporate Events
- Conferences
- Seminars
- Product launches
- Award ceremonies
- Trainings
- Workshops
- Educational Events
- Social Events
- Weddings,
- Birthdays,
- Anniversaries,
- Private parties.
- Trade Shows
- Exhibitions
- Concerts
- Live Performances
- Community Events
- Non-Profit Events
- charity galas
- Awareness campaigns
- Sports Events
- Themed Events

EVENT MANAGEMENT

You Imagine, We Create

Creators (Private) Limited provides comprehensive event management services, ensuring seamless planning and execution of successful events. Our process includes:

- Consultation and understanding the client's objectives, audience, and budget.
- Concept development and meticulous planning covering venue, logistics, and vendors.
- Event production and flawless execution of all elements, from setup to technical requirements,
- On-site management to handle operations, coordination, and troubleshooting,
- Post-event evaluation and analysis to gather feedback and improve our services continuously.



Ads



ADVERTISING & DIGITAL MARKETING

You Imagine, We Create

Creators (Private) Limited provides comprehensive advertising and digital marketing services. We start by developing a strategic plan based on our clients' objectives, target audience, and market analysis. Our tailored campaigns span various platforms such as newspapers, TV channels, FM radio, cable networks, and digital marketing. We closely monitor ad performance, optimize campaigns, and offer website designing, SEO, and social media marketing services to enhance online visibility and engagement. With our expertise, businesses can effectively reach their target audience and achieve their marketing goals.

Services

- Newspaper Advertisement
- TV Channels Advertisement
- FM Radio Advertisement
- Cable Network Advertisement
- Digital Marketing
- Website Designing
- Web Development
- Search Engine Optimization (SEO)
- Social Media Marketing
- Pay-Per-Click (PPC) Advertising
- Social Media Advertising
- Display Advertising
- Search Engine Marketing (SEM)
- Content Marketing
- Email Marketing
- Social Media Management
- Conversion Rate Optimization (CRO)
- Online Reputation Management (ORM)

Products

- Flyers
- Brochures
- Posters
- Business Cards
- Letterheads
- Envelopes
- Catalogs
- Magazines
- Booklets
- Banners
- Labels and Stickers
- Packaging Materials
- Large Format Printing
- Banners
- Signage

PRINTING PUBLISHING

You Imagine, We Create

Creators (Private) Limited offers comprehensive printing and publishing services, delivering high-quality printed materials to meet the diverse needs of our clients. At Creators (Private) Limited, we combine creativity, attention to detail, and cutting-edge printing technology to deliver outstanding printing and publishing services. From concept to production, we work closely with our clients to bring their vision to life and produce high-quality printed materials that leave a lasting impression.





ART & CULTURE DEVELOPMENT

You Imagine, We Create

Creators Private Limited is committed to promoting and preserving art and culture through a range of services. We consult with artists and cultural practitioners to understand their vision and goals, showcasing their work through exhibitions and performances. We also document and preserve cultural practices, provide artistic training and workshops, and facilitate cultural exchange and collaborations. Our services encompass cultural dress promotion, calligraphy workshops, performing arts showcases, and visual arts exhibitions. At Creators Private Limited, we value artistic creativity and strive to highlight the rich cultural heritage while fostering innovation and cross-cultural understanding.

What we do for Art & Culture Development

- Cultural dress preservation and promotion
- Calligraphy workshops and exhibitions
- Performing arts showcases and performances.
- Visual arts exhibitions and galleries

Services

- Leadership Development
- Communication Skills
- Project Management
- Team Building
- Personal Effectiveness
- Conflict Resolution
- Change Management
- Emotional Intelligence
- Strategic Thinking
- Diversity and Inclusion
- Life Coaching
- Customized Trainings
- Skills development
- Organizational Development
- Financial management
- Motivation
- Curriculum design and development.
- Proposal Writing
- Thesis/Article & Report Writing

HUMAN CAPACITY BUILDING

You Imagine, We Create

Creators (Private) Limited is dedicated to empowering individuals and organizations through human capacity building. We assess needs, set goals, and provide customized training programs on various topics like leadership, communication, and project management. Our expert trainers facilitate engaging sessions, while ongoing coaching and mentoring support ensure practical application of skills. We offer curriculum design, as well as assistance with proposal and report writing. At Creators (Private) Limited, we strive to unlock potential and deliver tailored capacity building solutions.



OUR VALUABLE CLIENTS



TESTIMONIAL



Syed Youaf Raza Gilani

Former Prime Minister, Pakistan

"Working with Creators Private Limited on the PPP's Awami March was a game-changer. Their media production and social media management services amplified our political movement. Their professionalism and dedication were remarkable. They delivered visually captivating content that resonated with our audience. Their strategic social media management expanded our reach and drove engagement. They consistently met tight deadlines and adapted to our evolving needs. We wholeheartedly recommend Creators Private Limited for their invaluable contribution to our success."



Bakhtyar Ahmad Naneel

Sr. Manager Projects, ECI - Islamabad

"We cannot express enough appreciation for the exceptional video documentaries produced by Creators (Pvt) Limited for our organization, ECI (Pvt) Limited. Their expertise in crafting compelling narratives and visually stunning content is unparalleled. From the initial concept development to the final delivery, their team displayed remarkable professionalism, creativity, and attention to detail. Their ability to translate complex ideas into visually engaging stories is truly commendable. The seamless collaboration and timely execution further exemplify their dedication and commitment to excellence. We highly recommend Creators (Pvt) Limited for their exceptional video documentaries production services."



Syed Mehr Fareed ul Haq Gilani

Pir of Golra Sharif -E-11, Islamabad

"We are incredibly grateful for the outstanding event management and media production services provided by Creators (Pvt) Limited at the Mola e Kainat Conference organized by Aiwan e Mehr Ali Shah. Their attention to detail, meticulous planning, and flawless execution made the conference a resounding success. We sincerely appreciate Creators (Pvt) Limited for their professionalism, creativity, and commitment to delivering excellence. Their contribution to the success of the Mola e Kainat Conference is truly invaluable. May Allah Blessed all the Creators Team"



HOW WE WORK

1

Pre Production

Pre-production is a crucial phase where ideas take shape and plans are laid out. It's the foundation on which successful projects are built. This stage sets the groundwork for a smooth and efficient production process, enabling us to bring your vision to life with precision and creativity.

2

Production

The production phase is where the magic happens. It's the time when all the planning and preparation come together, and ideas are transformed into reality. With skilled professionals and cutting-edge technology, we coordinate all the elements to bring your project or event to life.

3

Post Production

In the post-production phase, the final touches are added to elevate the project to its full potential. This phase is where the project truly comes alive, with meticulous editing, analysis, and other post-production techniques ensuring that every detail is polished to perfection.

4

Review & Finalization

The Review & Finalization process is a critical step where we ensure that every aspect of the project meets the desired vision and objectives. Through reviews and feedback sessions, we collaborate closely with our clients to gather their input. This iterative process allows us to fine-tune the project, where we prepare the project for distribution or execute the event with meticulous attention to ensure a seamless and successful outcome that leaves a lasting impression.

WORKFLOW



GET IN TOUCH

Thank you for reading our company's profile. We value your input and are eager to assist you in any way we can. If you have any questions, comments, or suggestions, please use the provided contact information. Our dedicated team is committed to providing you with the best possible support. We strive to respond to all inquiries promptly. We appreciate your interest in our company and look forward to hearing from you!



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